

ABOUT CEBU PACIFIC

The Philippines' leading airline, Cebu Pacific (CEB) entered the aviation industry on March 1996 and pioneered the "low fare, great value" strategy. It is set to fly its 100 millionth passenger in 2014.

CEB currently operates a fleet of 44 Airbus (10 A319, 30 A320 and 4 A330) and 8 ATR 72-500 aircraft, one of the most modern aircraft fleets in the world. Between 2014 and 2021, Cebu Pacific will take delivery of 11 more Airbus A320 and 30 Airbus A321neo aircraft orders. It began long-haul services in the 3rd quarter of 2013, and expects the arrival of 2 more Airbus A330 aircraft from 2014 to 2015.

Aside from its 26 international destinations, CEB also creates an extensive network across the Philippines with its 34 domestic destinations. It operates from six strategically placed hubs: Manila, Cebu, Clark, Kalibo, Iloilo and Davao.

The airline remains to be the pioneer in creative pricing strategies as it manages to offer the lowest year-round fares for all its flights.

CEB, the leader in innovation and creativity in the country's aviation industry, is the first local airline to introduce web check-in, E-ticketing, and seat selection in the Philippines. CEB also partnered with WWF-Philippines for a climate adaptation program, and various online hotel reservations companies, car rental service, travel insurance, and entertainment ticketing service to provide its passengers a more convenient travel experience.

CEB is also the preferred air cargo carrier in the Philippines, linking islands together through exchange of goods. It provides competitive, fast, flexible and straightforward air cargo service to an extensive network including individual shippers and cargo agents within the country and overseas.

Customers have also learned to anticipate a uniquely upbeat flying experience with CEB, as this is the only carrier that offers fun in the skies with its "Fun Games" on board, together with its entertaining, internationally renowned inflight magazine, Smile.

As part of the strategic alliance between the CEB Group and Tiger Air Group, effective March 20, 2014, Tigerair Philippines joins CEB for a wider network. Tigerair Philippines flights may be booked through the CEB website, reservation hotline and other sales channels.

INTERNATIONAL DESTINATIONS

Australia (Sydney), Brunei, Cambodia (Siem Reap), China (Beijing), China (Guangzhou), China (Shanghai), China (Xiamen), Hong Kong, Indonesia (Bali), Indonesia (Jakarta), Japan (Nagoya), Japan (Narita), Japan (Osaka), Korea (Busan), Korea (Incheon), Kuwait, Macau, Malaysia (Kota Kinabalu), Malaysia (Kuala Lumpur), Singapore, Taiwan (Taipei), Thailand (Bangkok), Thailand (Phuket), United Arab Emirates (Dubai), Vietnam (Hanoi) and Vietnam (Ho Chi Minh).

DOMESTIC DESTINATIONS

Bacolod, Boracay (Caticlan), Busuanga (Coron), Butuan, Cagayan de Oro, Camiguin, Cauayan (Isabela), Cebu, Clark, Cotabato, Davao, Dipolog, Dumaguete, General Santos, Iloilo, Kalibo, Legaspi, Laoag, Manila, Naga, Ozamiz, Pagadian, Puerto Princesa, Roxas, San Jose (Mindoro), Siargao, Surigao, Tacloban, Tagbilaran, Tandag, Tawi-Tawi, Tuguegarao, Virac and Zamboanga.